

Clinical Mycology Today
Biennial Meeting
September 4-6, 2024

Sponsorship Opportunities

**Cheyenne Mountain Resort
Colorado Springs, Colorado, USA**



MSGERC

MYCOSES STUDY GROUP
EDUCATION & RESEARCH CONSORTIUM

A Message from the President

The 2024 Biennial meeting of the Mycoses Study Group Education & Research Consortium (MSGERC) has special significance, as it marks the 10th anniversary of our organization. This organization could not function without the support of you: our industry partners.

In this brochure you will find our sponsorship opportunities. As you will see, we have listened to your feedback loud and clear and we have de-densified the meeting, with an emphasis not on everyone's pet talks, but on contemporary/hot topics in medical mycology, growth/mentoring activities for our early career members, ample time for networking, and we brought back dedicated time to work on the next generation of MSGERC studies.

The MSGERC has emerged as a major international think tank in medical mycology, focusing non-branded education and driving/executing the scientific agenda in our field, while also branching out into support of other smaller mycology organizations and patient advocacy. As a sponsor, you will have ample educational and networking opportunities with the top and rising physicians, scientists, and investigators involved in medical mycology from around the globe.

We hope to see you at the 2024 Biennial MSGERC Meeting and we are counting on your support for a successful and productive meeting!

Luis Ostrosky-Zeichner, MD
President, MSGERC

MSGERC Mission Statement

QUADRIPARTITE MISSION

In the new era of clinical research, the MSG Education & Research Consortium will continue to champion evidence-based diagnoses, prophylaxis, treatment, and management of invasive fungal infections through its quadripartite mission:

Education

Championing excellence and innovation in the development and delivery of evidence-based medical knowledge in invasive fungal disease management for patients globally.

Research

Translational thought leadership for the development of diagnostics and medicinal antifungals for invasive fungal infections.

Scholarship

Scholarly work to promote antifungal stewardship, advocacy, investigational outbreak tracking, implementation science, publications, and leadership.

Advocacy

MSGERC will work to advocate for the study and development of antifungal therapies and diagnostics, especially addressing public health issues related to diseases impacted by environmental changes and resistance. Additionally, MSGERC will provide space that includes patient advocacy so that we meet the needs of our patients worldwide.

Sponsorship Opportunities

Diamond Level \$50,000 USD

- Four (4) complimentary registrations
- Full-page advertisement in the meeting brochure
- Logo featured on the Sponsor page in the meeting brochure
- Two (2) e-communication “push” opportunities to MSGERC 1,000 + contacts
- Branded item for highlighted promotion during the conference (your choice of options, first come basis)
- 15-minute speaking opportunity during the Opening Night Dinner
- Conference Dinner Sponsorship
- Sponsor recognition slide at the Opening Session
- Company logo and website link on MSGERC website
- Company logo and link in all meeting communications
- Premium placement of exhibit space including 6’ clothed table and chairs

Platinum Level \$25,000 USD

- Two (2) complimentary registrations
- Half-page advertisement in the meeting brochure
- Logo on the Sponsor page in the meeting brochure
- One (1) e-communication “push” opportunity to MSGERC 1,000 + contacts
- 10-minute speaking opportunity during the Opening Night Dinner
- Conference Lunch Sponsor, Poster Session Sponsor, Poster Award Sponsor (1 available) or branded item (first come basis)
- Company logo and website link on MSGERC website
- Company logo and link in all meeting communications
- Exhibit space including 6’ table and chairs

Gold Level \$10,000 USD

- One (1) complimentary registration
- Quarter page advertisement in the meeting brochure
- Logo on the Sponsor page in the meeting brochure
- 10-minute speaking opportunity during the Opening Night Dinner
- Breakfast, Refreshment Break, or Dessert Reception Sponsor (Assigned by MSGERC)
- Company logo and website link on MSGERC website
- Company logo and link in all meeting communications
- Exhibit space including 6’ table and chairs

2024 Sponsor Form

Company _____

Website _____

Contact Name _____

Email _____

On-Site Representative _____

Email _____

On-Site Representative _____

Email _____

Payment Information

Your signed sponsorship form will serve as commitment until payment is received, preferably within two weeks of receipt of this form. MSGERC Tax ID #46-4283467

Mail Checks to: MSGERC 461 Cochran Rd., #246 Pittsburgh, PA 15228

Questions may be directed to Debbie Zaporoni at Headquarters@msgerc.org or 412-343-2437.

Please send your high resolution logo (.png .eps .ai) to Headquarters@msgerc.org along with this form.

[] Diamond Level Sponsorship \$50,000 USD

Indicate 1st, 2nd, or 3rd choice:

___ Branded Lanyard ___ Branded Wi-Fi Name ___ Branded Hotel Key Card (Other item, please contact us to discuss)

[] Platinum Level Sponsorship \$25,000 USD

Indicate 1st, 2nd, 3rd, or 4th choice:

___ Poster Session Sponsor ___ Poster Awards Sponsor ___ Lunch Sponsor ___ Branded Item (Contact us to discuss)

[] Gold Level Sponsorship. \$10,000 USD

[] Extra Representative(s) _____ x \$600 USD = . . . \$ _____

TOTAL DUE.....\$ _____

Signature: _____

Hotel Host Information

Cheyenne Mountain Resort
Colorado Springs
3225 Broadmoor Valley Road
Colorado Springs, Colorado, 80906 USA
++1 719.538.4000



Cut-off Date

Resort Reservations must be received by 5:00 PM MT on Monday, August 12, 2024. After that time, all reservations will be taken on a space and rate available basis.

[Click Here to Book your Hotel Reservation](#)

Cheyenne Mountain Resort offers a luxury resort with Rocky Mountain views. Surrounded by a sweeping mountainscape and picturesque views, the well-appointed guest rooms and suites are arranged in lodges across the resort. Modern amenities, supreme comfort, and an understated Rocky Mountain–inspired decor create the ultimate escape from the everyday.

Cheyenne Mountain Resort features a range of year-round recreational activities: swimming, golf, tennis, basketball, volleyball, and a full-service workout center, Alluvia Spa and Wellness Retreat for active, fun and relaxing days.

Please [click here](#) for more hotel information.

Airports

Denver International Airport
Denver, Colorado USA

The driving distance between Denver and Colorado Springs is approximately 68.5 miles. The total driving time is approximately 1 hour and 15 minutes.

Colorado Springs Airport
Colorado Springs, Colorado, USA

The Colorado Springs Airport is approximately 10 miles and a 20 minute drive from the Cheyenne Mountain Resort.

Parking

Overnight guest self parking is available at the resort.